



# Sample Fundraising Plan



Let's De-"feet" Childhood Obesity!

## Sample 8 Week Plan

<b>Week 1:</b> Sponsor yourself for \$25	<b>\$25</b>
<b>Week 2:</b> Send emails to Friends and Family Ask 4 family members for \$25 Ask 5 friends for \$ 20	<b>\$100</b> <b>\$100</b>
<b>Week 3:</b> Ask 4 Coworkers to sponsor you for \$25 Ask your boss or HR department about your company's matching program	<b>\$100</b> <b>\$25</b>
<b>Week 4:</b> Send a mass email to all your contacts, updating them on your progress Recruit another 6 donations of \$25	<b>\$150</b>
<b>Week 5:</b> Ask 4 businesses you frequent for a donation of \$50 i.e. Doctor, Dentist, Dry Cleaners, etc	<b>\$200</b>
<b>Week 6:</b> Tell 4 neighbors about your website Encourage them to donate \$25	<b>\$100</b>
<b>Week 7:</b> Send a reminder email to all family and friends who have not donated and let them know they only have 2 weeks left Recruit 5 more people to donate \$20	<b>\$100</b>
<b>Week 8:</b> Email Everyone. Let them know what you've accomplished so far, and ask them to help you reach your goal! Receive 5 more donations of \$20	<b>\$100</b>
<b>TOTAL RAISED</b>	<b>\$1000</b>

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